

REZ HASSAN

EXECUTIVE VICE PRESIDENT APAC

With a Bachelor in Chemistry from Liverpool John Moores University, Rez has been operating in the consumer goods industry for the past 20 years working for Mars, Reckitt and Gillette. Namely, he started his professional career in Gillette in 2003 as Territory Manager for the Oral B brand and then moved to Reckitt Benckiser in 2004 working across various commercial roles. Before joining Amplifon, Rez worked at Mars for 14 years, covering roles of increasing responsibility in the UK and then in 2019 becoming Mars Iberia General Manager.

Rez joined Amplifon in July 2023 as Executive Vice President APAC.