

ENRICO VITA

CHIEF EXECUTIVE OFFICER

Enrico graduated in mechanical engineering from the University of Ancona. He started his career in 1995 at Indesit Company (now Merloni Elettrodomestici) in the industrial sector and stayed with the Group for almost 20 years taking on roles of increasing responsibility both in Italy and abroad. The most important of which include Plant Manager at the facility in Turkey, Research & Development Director for the cooling division and Group's Supply Chain Officer.

In 2007 he took on the role of Managing Director for commercial activities in the UK and Ireland. After 3 years he returned to Italy, initially taking on the role of Chief Commercial Officer and finally becoming Chief Operating Officer, being responsible for all commercial, marketing and after-sales operations.

In March 2014 he joined Amplifon as Executive Vice President for EMEA (Europe, Middle East and Africa) and then, in March 2015, was appointed Chief Operating Officer, at the same time extending his responsibility to the three regions in which the company operates (EMEA, AMERICA and APAC), as well as being responsible for corporate marketing, IT and supply chain functions.

In October 2015 the Board of Directors appointed him as Chief Executive Officer at the Amplifon Group. Since May 2018 he has also been Independent Member of the Board of Directors at Ariston Thermo S.p.A.