

EMILIANO DI VINCENZO

EXECUTIVE VICE PRESIDENT AMERICAS

Holding a Master degree in Economics from Luiss University in Rome (Italy) and an MBA in Entrepreneurial Finance from UCLA in Los Angeles, Emiliano has a strong background in the Consumer and Retail industries, having dedicated his entire career to these fields. He has international experience and a General Management track record as an Executive, also covering Strategy, Operations, and Corporate Development roles.

Emiliano started his career at McKinsey & Co in 2001, working both in Italy and Australia. In 2013, he moved back to the United States, to join Burger King Corporation as Vice President, Global Development & Franchisee Performance.

In 2015, he moved to PepsiCo as Vice President Beverages Strategy International. From 2017, he was the General Manager of the Gatorade brand internationally, and in 2021, he was appointed General Manager of PepsiCo's Alcohol business.

He joined Amplifon in 2023 as Executive Vice President Americas.